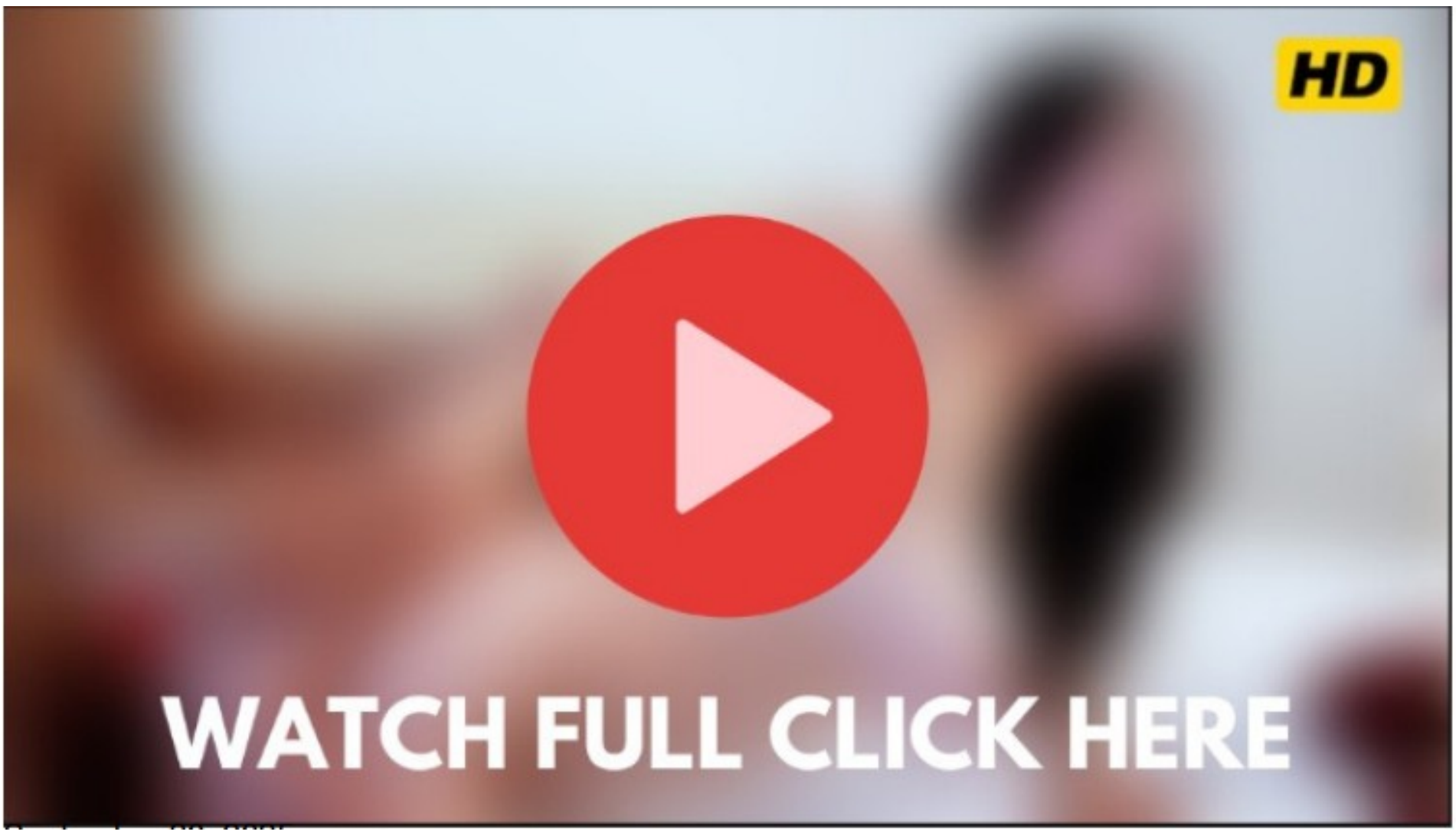viral tiktok star erika viral Watch Video 2026